

City of Iron Mountain
Downtown Development Authority
Monday, May 13, 2024
Regular Meeting
12:00pm

I. Meeting called to order: Megan Blomquist, Ken Clawson, Lucas Davidson, David Hendrickson, Joe Linn, Sonja Matzke, Tim McCauley, Anthony Miller, Jordan Stanchina, Kim Webb, and Kenzie Williamsen present

II. Approval of Agenda: The agenda was amended to place “Introduction of New Board Members” first under New Business, followed by a new item “Election of Officers” followed by “Treasurer Report March 2024” as the third item. McCauley requested the addition of one item under Program Coordinator, to discuss a raise requested by Brian Hall, who waters the flowers during the summer. APPROVED as amended Matzke/Stanchina.

III. Consent Agenda Items: APPROVED Blomquist/Hendrickson

A. Regular Meeting Minutes

I. 04/8/2024

B. Committee Reports

I. Events Committee: 03/26/2024 and 04/30/2024

II. Business Development Committee: 04/25/2024

III. Beautification Committee: no attendance at April meeting

IV. New Business

A. Introduction of New Board Members: New Board members Joe Linn and Anthony Miller introduced themselves, and all other persons in the meeting were also introduced. Mr Linn is a Kingsford native and is employed at First National Bank & Trust in commercial lending. Mr. Miller moved to Iron Mountain from Albion MI last year and is the Pastor of Hope Church of Iron Mountain.

B. Election of Officers: All nominations and appointments are for 1-year terms.

Davidson nominated Blomquist as President

Matzke nominated Hendrickson as Vice President

Blomquist nominated Matzke as Treasurer

Stanchina nominated Michael Christy (not present) as Secretary

All of those nominated agreed to serve as officers. APPROVED Hendrickson/Stanchina.

C. Treasurer Report March 2024: Following a briefing by Matzke, APPROVED Hendrickson/Stanchina

V. Old Business: There was no old business to discuss

VI. Event Coordinator

A. Brew Fest - In the process of signing up volunteers

B. Frankenmuth - Offers a \$10 passport good for drinks at downtown establishments.

C. Oktoberfest - Kenzie will meet with Klausners (past Fest Meister), considering idea of hiding steins in downtown businesses for tenth anniversary of Iron Mountain Oktoberfest.

D. Intern - Aaliyah will be starting for summer last week of May, not available for Brew Fest, and will be with us until August 10. UP Works is paying for 20 hours per week during that period.

E. Art on the Lights 2024 - a wind-resistant alternative to the hanging umbrellas installed over the alleyway behind First National has been purchased. Kenzie will seek a grant from DACF to fund a portion of the cost, and will have more information on funding for the next Board meeting. She also showed samples of other art that could be utilized in the future.

F. Art committee - After brief discussion, the consensus of the Board was that the Beautification Committee should fulfill the purpose of discussing and coordinating art to be installed and/or maintained by the DDA. Reach out to local artists to serve on the Committee.

VII. Program Coordinator

A. Applications for Building Improvement Grant Program (two applicants) - Tim referred the Board to Business Development Committee minutes from their April 25 meeting, with detail on applications received from Renewed Life Chiropractic and Blackstone Pizza, and also Tim's response to them given inadequate submissions and low scores. Discussion ensued on the timing of the grants in Jan-Mar, whether they should be funded this year due to late applications. Tim will follow up with the applicants, Blomquist will assist in reviewing applications, and we will discuss at the next Board meeting.

B. 2023 DAP Grant Applicant Needs Extension (Betzy Douglas) - Her contractor had a death in the family and final stages of the project are delayed. However, materials have been received.

C. Farmers & Artisans Market - new signage and banners from CJ Graphics - Tim noted that CJ Graphics agreed to provide \$500 in printing services in exchange for a General Sponsorship. With that and utilizing the \$500 stage banner printing budget, we are able to acquire 4 lightpole banners as well. There was consensus that the design for the FAM stage banner and acquisition of 4 lightpole banners were sound ideas.

D. Social District - unanimous support among 8 bars / restaurants so far. After brief discussion, it was agreed that Tim should draft the required Social District Management and Maintenance Plan and work with Stanchina to bring it to the City Council for consideration at their June 3 meeting.

E. Downtown Clock - Lucas talk with Sternberg Lighting, possible donation of \$\$\$ - Due to lack of time, this item was tabled until the June 10 Board meeting.

F. Disrepair and maintenance of POWP murals - especially Daily News building - Due to lack of time, this item was tabled until the June 10 Board meeting.

VIII. Public Comment: There was no public comment.

IX. Member Privilege: There was brief discussion regarding a raise for Brian Hall, whom the DDA pays to water downtown flowers during the summer. It was speculated that the watering activity should have been more efficient and perhaps requiring fewer hours with the new Toro UTV watering rig during 2023 versus using older and less efficient equipment in 2022.

There was also brief discussion regarding a future special Board meeting to discuss a personnel issue. It was agreed that the Board would meet the following Monday, May 20 at noon for that purpose.

X. Adjournment - Next meeting: Monday, June 10, 2024